

Beat: Entertainment

METRO-GOLDWYN-MAYER AND LIONSGATE INVEST IN ADRISE, PARENT COMPANY OF TUBI TV

PREMIER STREAMING SERVICE FREE

PARIS - LOS ANGELES - SAN FRANCISCO, 20.11.2015, 16:21 Time

USPA NEWS - In a move reflecting increasing consumer demand for premium streaming services, Tubi TV, a leading provider of free movies and TV shows, announced that two leading Hollywood studios, Metro-Goldwyn-Mayer Studios (MGM) and Lionsgate (NYSE:LGF), have each made an equity investment...

In a move reflecting increasing consumer demand for premium streaming services, Tubi TV, a leading provider of free movies and TV shows, announced that two leading Hollywood studios, Metro-Goldwyn-Mayer Studios (MGM) and Lionsgate (NYSE:LGF), have each made an equity investment in the company while also providing access to hundreds of premium library titles.

The deal further strengthens Tubi TV's position as a premier ad-supported destination (having previously signed a licensing agreement with Paramount Pictures) for movies and television entertainment.

The agreement encompasses hundreds of marquee titles from the MGM and Lionsgate libraries including Academy Award-winning films such as 'Midnight Cowboy', 'Crash', 'Rain Man', and 'The Hurt Locker' and showcases additional favorites like 'Pink Panther', 'Fargo', & 'American Psycho'. The Lionsgate and MGM titles add to the 40,000 movies & TV shows Tubi TV has already acquired from over 200 content producers. Sandy Grushow, former Chairman of Fox Television Entertainment Group and CEO of Phase 2 Media, also joins the Tubi TV Board of Directors.

Tubi TV is on a mission to deliver premium movies and TV entertainment on-demand to consumers, all for free, as the leading alternative to the pay-for-play on-demand model. With over 40,000 titles, Tubi TV is the largest provider of free and legal TV shows and movies on the Web, mobile, and Connected TV devices.

Source : Tubi TV

Ruby BIRD

<http://www.portfolio.uspa24.com/>

Yasmina BEDDOU

<http://www.yasmina-beddou.uspa24.com/>

Article online:

<https://www.uspa24.com/bericht-6449/metro-goldwyn-mayer-and-lionsgate-invest-in-adrise-parent-company-of-tubi-tv.html>

Editorial office and responsibility:

V.i.S.d.P. & Sect. 6 MDSstV (German Interstate Media Services Agreement): Ruby BIRD & Yasmina BEDDOU (Journalists/Directors)

Exemption from liability:

The publisher shall assume no liability for the accuracy or completeness of the published report and is merely providing space for the submission of and access to third-party content. Liability for the content of a report lies solely with the author of such report. Ruby BIRD & Yasmina BEDDOU (Journalists/Directors)

Editorial program service of General News Agency:

United Press Association, Inc.

3651 Lindell Road, Suite D168

Las Vegas, NV 89103, USA

(702) 943.0321 Local

(702) 943.0233 Facsimile

info@unitedpressassociation.org

info@gna24.com

www.gna24.com