Beat: Technology

XPENG AFFIRMS ITS EUROPEAN LEADERSHIP IN PHYSICAL ARTIFICIAL INTELLIGENCE

XPENG CELEBRATES TWO YEARS IN FRANCE

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USPA NEWS - Just Two Years after its Arrival on the French Market, XPENG confirms its Acceleration in Europe and its Positioning as a Benchmark in Artificial Intelligence applied to Mobility. To mark this Occasion, the Brand organized the XPENG AI Sessions powered by TheArsenale on May 28 at the Ellia Art Gallery (Paris), an Immersive Evening bringing Together Media, Entrepreneurs, Content Creators, and Key Players in the Tech, Innovation, Design, and Lifestyle Sectors.

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Conceived as a Platform for Exchange around AI and New Mobilities, the Event illustrates XPENG's Vision: Embedded Artificial Intelligence, integrated into the Physical World through Smart Vehicles, Humanoid Robotics, and the Technologies of Tomorrow.

- Two Years of Acceleration in FRANCE and EUROPE

* Since its Launch in France, XPENG has pursued an Ambitious Strategy aimed at establishing the Brand as a Major Player in Smart Mobility in Europe. In Just Two Years, XPENG has developed its Presence in France while strengthening its Technological Brand Image, driven by an Approach focused on Innovation, User Experience, and Artificial Intelligence.

* Today, the Brand has more than 90 Dealerships open in France and more than 6,000 Vehicles sold. The XPENG G6 has become the Best-Selling Chinese Electric Car in France, driven in particular by the Fastest Charging Technology on the Market, reaching 10% to 80% in less than 12 Minutes!

* On a European Scale, XPENG is Now asserting its Leadership in AI Applied to Mobility thanks to an Integrated Technological Ecosystem Combining:
° Intelligent Electric Vehicles
° Advanced Autonomous Driving (VLA 2.0)
° Humanoid Robotics (IRON)
° Proprietary Software Architecture (XOS)
° Embedded Artificial Intelligence (XPENG Turing AI Chip)
° Low-Altitude Economy (eVTOL ARIDGE

This Comprehensive Vision positions XPENG among the Most Innovative Brands in the Automotive and Technology Sector in Europe.

- An Evening at the Crossroads of AI, Design, and Culture
Organized by TheArsenale, the XPENG AI Sessions offered an Immersive Experience blending Editorial Content, Futuristic Set Design, and Inspiring Talks about Artificial Intelligence.

- AI Speakers
Opening By Patrice MEIGNAN CEO TheArsenale
* Aurelia SCHECK - Founder & CEO @ Aurel-IA
* Anis AYARI - Founder & CEO @ Whiteship, Bootstrap Founder @ Deeplayer AI, Artificial Intelligence Content creator @ Defend Intelligence
* Thomas RODIER, Marketing & Communications Director, XPENG France

Through the Evening's Presentations, XPENG highlighted its Unique Position in the Global Mobility Market. Founded Twelve Years Ago and having made its First Deliveries in 2017, XPENG defines itself First and Foremost as a Technology Company specializing in Software, Artificial Intelligence, and Intelligent Systems.

Unlike Traditional Automakers, XPENG is developing a Comprehensive Ecosystem integrating Intelligent Vehicles, Robotics, Drones, and Embedded Artificial Intelligence. The Common Thread linking all These Technologies is Software, Proprietary Chips, and Physical AI.

XPENG Founder He Xiaopeng recognized early on that the Traditional Automobile was no longer suited to the Era of the Intelligent and Autonomous Vehicle. XPENG Vehicles were therefore designed from the Outset around an Electrical and Software Architecture (Software Defined Vehicle) intended to evolve Over Time.

The Brand's Ambition no longer rests solely on Mechanical Performance, but on the Computational Intelligence (Number of TOPS, Tera Operations Per Second) of Vehicles thanks to Embedded AI and Proprietary Turing Chips.

At the XPENG AI Sessions, the Brand also presented the New XPENG P7+, its latest Technological Model for the European Market. Designed as One of the Most Intelligent Cars ever developed by the Brand, the P7+ features a Turing AI Chip capable of reaching 750 TOPS, or One Trillion Operations Per Second.

This Computing Power marks a Turning Point in the Automotive Industry. Where Vehicles were historically evaluated based on their Mechanical Power, Next-Generation Vehicles will now be defined by their Data Processing Capacity, an Essential Condition for the Development of Advanced Driver Assistance Systems, Embedded Intelligence, and Safety.

By Comparison, some High-End Computers or Smartphones Today only reach between 35 and 38 TOPS. For XPENG, this TOPS War represents One of the Major Challenges of Tomorrow's Intelligent Mobility: more Computing means more Comfort, more Intelligence, and above all, more Safety.

- The Physical AI Revolution

* For Several Years, XPENG has been developing a Proprietary Approach to Physical AI Based Primarily on Camera Vision, with the Ambition of Democratizing Autonomous Driving.

* While Some Autonomous Driving Technologies deployed Today in Cities like San Francisco rely on Extremely Expensive Infrastructure combining Lidar and Radar, XPENG favors an Approach based on Intelligent Vision and AI models (LLM).

* This Evolution marks the Shift from FSD (Full Self-Driving) to VLA (Vision-Language-Action), a New Generation of Artificial Intelligence capable of interpreting and acting in the Real World.

* The Robotaxis currently being deployed in Large Numbers by XPENG already operate with Systems reaching 3,000 TOPS, illustrating Several Years of Training and Development of the Brand's AI Models.

* XPENG also confirmed the Upcoming Launch (July 16) of an Even More Powerful Vehicle, with the Continued Ambition to democratize Intelligent Mobility Technologies...

* Through its Vehicles, XPENG is also supporting the Emergence of the Software-Defined Vehicle (SDV), a New Generation of Automobiles designed to evolve Continuously Through Software Updates.

* Unlike Traditional Vehicles that are fixed at the Time of Purchase, XPENG Vehicles are designed as Technological Platforms capable of improving over time Through Software and Artificial Intelligence. This Approach places Code and AI at the Very Heart of the User Experience and revolutionizes Automotive Usage.

- An Embodied Technological Vision
Through this Experience, XPENG unveiled Several Emblematic Innovations of its Technological Ecosystem:

* New XPENG P7+, available throughout France
* XPENG X2, 100% Electric & Autonomous VTOL
* IRON, Humanoid Robot
* Turing AI Chip

These Technologies reflect XPENG's Ambition: to build Mobility that is Intelligent, Connected, and Deeply Integrated with the Uses of the Future.

- On this Occasion, an Exclusive XPENG x TheArsenale Capsule Collection was unveiled, conceived as a Cultural Extension of the Brand at the Crossroads of Design, Innovation, and New Mobility Solutions.

Through this Partnership, XPENG affirms its Commitment to creating Experiences capable of uniting a Community Beyond the Automotive World, by exploring the Realms of Contemporary Culture, Design, and Immersive Technologies.

- Through the XPENG AI Sessions, the Brand aims to convey Three Key Convictions about the Future of Mobility:

* Artificial Intelligence will give Users back Their Time,
* Physical AI will help make Roads Safer and More Accessible,
* XPENG intends to play a Leading Role in defining the Future of Intelligent Mobility.

Source: XPENG AI Sessions powered by TheArsenale
* Held on May 28, 2026 at the Ellia Art Gallery (Paris),
* An Immersive Evening bringing Together Media, Entrepreneurs, Content Creators, and Key Players in the Tech, Innovation, Design, and Lifestyle Sectors.
* Founded in 2014, XPENG is a Chinese Smart Mobility Company that designs, develops, manufactures, and markets Intelligent Electric Vehicles for a Growing Customer Base of Tech-Savvy Consumers.

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